

## **Giving Tuesday Campaign for the MetaDad Cohort Program**

### ***Campaign Title:***

**"Revolutionizing Fatherhood through the Innovative Use of Technology – Join Us This Giving Tuesday!"**

### ***Campaign Overview:***

This Giving Tuesday supports the MetaDad Cohort Program, a 6-week initiative dedicated to empowering fatherless boys and young fathers by providing them with mentorship, positive role models, and essential life skills. Through structured mentorship, interactive group sessions, and transformative educational resources, the MetaDad Program fosters resilience, confidence, and growth in young men who need it most.

Our goal is to raise **\$9,295** to fund one full cohort, covering all essential program components including mentorship pairings, bi-weekly outings, weekly group calls, and access to the “How to Be a Good Father” online academy. With your support, we can make a lasting impact on 20 lives (10 mentors and 10 mentees) and help build a legacy of engaged, confident, and nurturing fathers.

### ***Campaign Goal:***

**Raise \$9,295 to fund one MetaDad Cohort Program for 10 mentors and 10 mentees.**

### ***Campaign Breakdown:***

Here’s how your Giving Tuesday donation will be used:

1. **Lead MetaDad Overseer:** \$1,000
2. The Lead Overseer manages and supports the entire cohort, ensuring smooth operation and guidance for all mentorship activities.
3. **Mentorship Pairings:** \$3,000

Each father-mentor receives a small weekly stipend for their commitment to the program, offering stability and support for consistent mentoring.

4. **Bi-Weekly Outings:** \$900

Outings provide enriching experiences that foster strong mentor-mentee bonds through activities like educational trips, recreational events, and community service projects.

5. **Weekly Group Calls:** \$225

Through Zoom, we host engaging weekly calls where fathers and mentees discuss critical topics. Funds support the Zoom administrator and platform costs.

6. **Online Fatherhood Academy:** \$3,970

Fathers gain access to the "How to Be a Good Father" Academy, an online course that covers essential skills in fatherhood, financial literacy, communication, and digital literacy.

7. **Certificates of Completion:** \$200

Each participant who completes the program receives a certificate, a symbol of accomplishment and commitment to growth.

***Call to Action:***

**Help Us Reach Our Goal!**

This Giving Tuesday, your donation can make a profound difference. Whether you contribute \$10, \$50, or \$500, every dollar goes directly toward supporting young fathers and fatherless boys on their journey to becoming confident, engaged men in their communities. Together, we can break cycles of fatherlessness and empower the next generation to build strong, resilient families.

***How to Donate:***

1. **Visit Our Donation Page** on the Innovative Technology Strategies website.
2. **Text "Journey2Manhood" to 833-456-3882** for more information or to join our support network.
3. **Share Our Campaign** with friends and family on social media to help us reach more people who believe in our mission.

Let's come together to make this Giving Tuesday unforgettable for young men who need a mentor. Empower a father, transform a generation – your support can create a ripple effect that lasts a lifetime.